



sustainindy
Mayor Gregory A. Ballard • City of Indianapolis

PRESS RELEASE

FOR IMMEDIATE RELEASE

Feb. 9, 2010

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MAYOR RECOGNIZES FIRST-EVER INDIANAPOLIS SUSTAINABILITY AWARD WINNERS

INDIANAPOLIS – Mayor Greg Ballard honored five winning projects with 2009 Indianapolis Sustainability Awards today. The five winners, narrowed down from nearly 70 applicants, were chosen for inspiring innovation, showcasing a positive community impact, demonstrating leadership and promoting education around the principles of sustainability.

“I applaud today’s winners – and all of our 2009 applicants – for their outstanding work toward making Indianapolis one of the most sustainable cities in the Midwest,” said Mayor Ballard. “The City of Indianapolis, through the Office of Sustainability, is leading by example, but we can’t achieve our goal alone. We’re partners with the business and nonprofit communities in this effort, and we look forward to continuing to work together to make Indianapolis truly sustainable for future generations.”

Five categories for the awards include air, land, water, energy and Reduce, Reuse, Recycle. The category winners are as follows:

Air

- **Idle/Emission Reduction Project** submitted by Celadon Trucking Services, Inc. Celadon, a trucking and logistics services company serving North America, developed a comprehensive and innovative program to improve fuel efficiency, reduce air emissions, and educate employees on the importance of improving environmental performance and sustainability.

Land

- **14-acre Natural Area Restoration** submitted by Daubenspeck Community Nature Park. This project involved rescuing a 14-acre piece of land in Washington Township and transforming it from a dumping site into a natural wildlife habitat used as both a nature preserve and an educational facility.

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Water

- **Efroymsen Conservation Center's Storm Water Management System** submitted by The Nature Conservancy, Indiana
The Nature Conservancy's new state headquarters building located downtown Indianapolis includes an innovative storm water management system designed to capture and control 100 percent of the storm water that falls upon the site. The comprehensive system includes both intensive and extensive green roof systems covering 8,000 square feet of the buildings roof, native landscaping covering about one-third of the site, a bio-retention system and permeable pavers.

Energy

- **Butler University College of Pharmacy and Health Science Expansion** submitted by Browning Day Mullins Dierdorf
The expansion of Butler's College of Pharmacy and Health Science includes many energy efficiency and conservation measures, including a KONE EcoSpace elevator that uses a permanent-magnet, gearless motor.

Reduce, Reuse, Recycle

- **Rush Hour Recycling** submitted by Green Piece Indy
Rush Hour Recycling provides an opportunity for people all around Indianapolis to recycle their old electronics and cardboard during the morning commute. Green Piece Indy collected more than 50 tons of electronics and cardboard from commuters during 10 Rush Hour Recycling events in 2009.

The winners were announced at an awards luncheon today at the Indianapolis Marriott Downtown. The luncheon was hosted by green living expert Sara Snow, a Butler University graduate who is currently the host of "Get Fresh with Sara Snow," which airs nationally on the Discovery Channel. Application deadlines for the 2010 Indianapolis Sustainability Awards will be announced later in 2010.

The Indianapolis Sustainability Awards are presented by the Indianapolis Office of Sustainability, The McKinney Family Foundation and the Greater Indianapolis Chamber of Commerce.

About SustainIndy:

Launched in October 2008, SustainIndy is Mayor Ballard's bold and innovative enterprise aimed at delivering long-term cost savings to the city, building the local economy, improving our quality of life and enhancing our environmental and public health. Its efforts are designed to aggressively move Indianapolis forward in making it one of the most sustainable cities in the Midwest. For more information on the Office of Sustainability and Mayor Ballard's vision for a more sustainable city, visit www.sustainindy.org.

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