



WHO IS ALICE?

Think of your child care worker, a cashier at your grocery store, your restaurant server, a home health aide for your senior parent, or a clerk in your office.

ALICE is a person who holds a job that is critical to the success of our community. ALICE is working. But ALICE is barely surviving paycheck-to-paycheck.

Why? Because ALICE stands for Asset-Limited, Income Constrained, Employed. They are our neighbors and families who cannot always pay the bills, have little or nothing in savings, and are forced to make tough choices such as deciding between nutritious food or paying the rent. A car repair bill or a visit to the emergency room can push these financially strapped families into poverty.

HOW YOU CAN HELP

United Way's new **Impact Funds** are designed to interrupt the devastating effects of generational poverty in our region and put people on a path to a stable future.



BASIC NEEDS

Helping our Most Vulnerable Neighbors



FAMILY OPPORTUNITY

Supporting the Whole Family on a Path to Self-Sufficiency



SOCIAL INNOVATION

Sparking New Ideas to Break the Cycle of Poverty

38%
**OF HOUSEHOLDS
IN CENTRAL
INDIANA ARE
LIVING IN
POVERTY OR
ARE ALICE.**

► uwci.org/impact

United Way
of Central Indiana

