



**WE STABILIZE FAMILIES.
WE SUPPORT OUR NEIGHBORS.
WE FIND NEW SOLUTIONS TO ENDING POVERTY.**

United Way of Central Indiana fights for the education, financial stability, health and basic needs of every person in our Central Indiana community.

We are more than fundraisers. We are hand raisers. We are the conveners. We are the innovators. We lead the fight to end poverty. We reach out to people who need help – and hope.

For more than 100 years, United Way has worked to deploy strategies to improve lives and put people on a path to self-sufficiency. We have changed the conversation from “how much money can we raise” to “what is the measurable impact we can all make on the lives of our children, families and residents?”

Right now, 237,000 households in Central Indiana are living in or are one crisis away from falling into poverty. The statistics are daunting, and the stories are heartbreaking.

HOW YOU CAN HELP

United Way's new Impact Funds are designed to interrupt the devastating effects of generational poverty in our region and put people on a path to a stable future.

We know there are parents who are struggling to find jobs with high enough wages to cover basic household expenses, such as high-quality childcare and preschool, nutritious food, reliable transportation and health care. We know there are single parents working multiple jobs who are compromising their health and safety to make ends meet. We know our vulnerable neighbors are worried when or where they'll get their next meal. Our homeless shelters are being stretched to the limits. Mental illness and addictions are on the rise. And, we know too many kids who love eating lunch at school because at least it's a guarantee of a meal they can't always count on at home.

POVERTY CAN'T BE SOLVED AS A SINGLE ISSUE. IT'S COMPLEX, STUBBORN AND NOW AFFECTS MEMBERS OF OUR COMMUNITY ACROSS GENERATIONS.

– ANN MURTLow



BASIC NEEDS FUND

Learn more about the **Basic Needs Fund**, which provides the essentials of food, shelter, health and transportation to our most vulnerable neighbors. Helping those in immediate need survive today so they can thrive tomorrow.

▶ uwci.org/impact

United Way
of Central Indiana

